



BUSINESS SPONSORSHIP OPPORTUNITIES

	Dream Team \$50,000	Valedictorian \$25,000	Leadership \$10,000	Benefactor \$5,000	Sponsor \$1,500
Homepage recognition on MBEF and 7 school websites (1.2 million views per year in aggregate)	Fixed	Premier	Premier	Rotating	
Clickable logo on MBEF website	X	X	X	X	X
Beach Reporter recognition (circ. 47,000)	Prominent	Prominent	X	X	X
Facebook posts (2,800+ fans)	3	2	2	1	
MBEF Business Sponsor window sticker & car magnet for display	X	X	X	X	X
Invitation to Business Advisory Council Breakfast	X	X	X	X	X
Listing in MBEF Honor Roll (5,000+ households/businesses)	X	X	X	X	X
Use of MBEF logo in Sponsor's marketing materials	X	X	X	X	X
Complimentary Manhattan Wine Auction Tickets	10	6	4	2	
Advertisement in Manhattan Wine Auction Program	Full page	Half page	Half page	Listing	Listing
Clickable logo on MBEF e-newsletter (8,000 recipients)	2	1	1	Shared	
Invitation to MBEF Donor Recognition Celebration	X	X	X	X	
VIP recognition on MCHS electronic marquee on Artesia Blvd.	X	X	X	X	

Notes on Website Exposure:

- 1.2 million views per year in aggregate on all 7 school websites plus MBEF.org (Google Analytics)
- 1,000 unique visitors per month on average on MBEF.org (www.compete.com)
- Users are spending 9 minutes on average on MBEF.org (www.alexa.com)

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