



BUSINESS SPONSORSHIP OPPORTUNITIES

	Dream Team \$50,000	Valedictorian \$25,000	Leadership \$10,000	Benefactor \$5,000	Sponsor \$1,500
Recognition & Clickable logo on MBEF website page dedicated to our Business Sponsors	✓	✓	✓	✓	✓
MBEF Business Sponsor window decal & car magnet	✓	✓	✓	✓	✓
Invitation to annual Business Council Breakfast	✓	✓	✓	✓	✓
Listing in MBEF Annual Report & Honor Roll (5,000+ households/businesses)	✓	✓	✓	✓	✓
Use of MBEF logo for your website & marketing	✓	✓	✓	✓	✓
Recognition in the Beach Reporter (circ. 44,000 + online)	Prominent	Prominent	✓	✓	✓
Invitation to MBEF Leadership Donor Celebration (Spring 2018)	✓	✓	✓	✓	
VIP Recognition on Mira Costa H.S. Marquis on Artesia Blvd	✓	✓	✓		
Logo on banners at 7 school sites	✓	✓	✓		
Recognition in MBEF E-Newsletter (8,000+ recipients)	Feature	Feature	Feature	Clickable Logo	
Ad (half-page, full-color) in Manhattan Wine Auction Program	Full page	Half page	Half page	Listing	Listing
Complimentary Manhattan Wine Auction Tickets	10	6	2	2	
Facebook posts highlighting your support (3,100+ followers)	4	3	3	1	
Homepage recognition on MBEF and 7 school websites (1.2 million views annually in aggregate)	Rotating	Rotating	Rotating	Rotating	

Notes on Exposure & Circulation:

- 1.2 million views per year in aggregate on all 7 school websites plus MBEF.org (Google Analytics)
- 1,000 unique visitors per month on average on MBEF.org (www.compete.com)
- Users are spending 9 minutes on average on MBEF.org (www.alexa.com)

Manhattan Beach Education Foundation
mbef.org/givetoday
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