



BUSINESS SPONSORSHIP OPPORTUNITIES

| | Dream Team \$50,000 | Valedictorians \$25,000 | Benefactors \$10,000 | Leaders \$5,000 | Sponsors \$1,500 |
|--|------------------------|----------------------------|-------------------------|--------------------|---------------------|
| Recognition & Clickable logo on MBEF website page dedicated to our Business Sponsors | ✓ | ✓ | ✓ | ✓ | ✓ |
| MBEF Business Sponsor window decal & car magnet | ✓ | ✓ | ✓ | ✓ | ✓ |
| Invitation to annual Business Council Breakfast | ✓ | ✓ | ✓ | ✓ | ✓ |
| Listing in MBEF Annual Report & Honor Roll (5,000+ households/businesses) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Use of MBEF logo for your website & marketing | ✓ | ✓ | ✓ | ✓ | ✓ |
| Invitation to MBEF Leadership Donor Celebration (Spring 2018) | ✓ | ✓ | ✓ | ✓ | |
| VIP Recognition on Mira Costa H.S. Marquis on Artesia Blvd | ✓ | ✓ | ✓ | | |
| Logo on banners at 7 school sites | ✓ | ✓ | ✓ | | |
| Recognition in the Beach Reporter (circ. 44,000 + online) | Prominent Logo | Prominent Logo | Logo | Listing | Listing |
| Recognition in MBEF E-Newsletter (8,000+ recipients) | Feature | Feature | Feature | Clickable Logo | |
| Ad (half-page, full-color) in Manhattan Wine Auction Program | Full page | Half page | Half page | Listing | Listing |
| Complimentary Manhattan Wine Auction Tickets | 10 | 6 | 2 | 2 | |
| Facebook posts highlighting your support (3,100+ followers) | 4 | 3 | 3 | 1 | |
| Homepage recognition on MBEF and 7 school websites (1.2 million views annually in aggregate) | Rotating | Rotating | Rotating | Rotating | |

Notes on Exposure & Circulation:

- 1.2 million views per year in aggregate on all 7 school websites plus MBEF.org (Google Analytics)
- 1,000 unique visitors per month on average on MBEF.org (www.compete.com)
- Users are spending 9 minutes on average on MBEF.org (www.alexa.com)

Manhattan Beach Education Foundation
mbef.org/givetoday
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