



REAL ESTATE PARTNER OPPORTUNITIES

	Benefactors \$10,000	Leaders \$5,000
Recognition & Clickable logo on MBEF website page dedicated to our Real Estate Partners	✓	✓
MBEF Real Estate Partner window decal & car magnet	✓	✓
Invitation to annual Business Council Breakfast	✓	✓
Use of MBEF Real Estate Partner logo for your website & marketing materials (limited to individual sponsor)	✓	✓
Invitation to MBEF Leadership Donor Celebration (Spring 2018)	✓	✓
Listing in MBEF Annual Report & Honor Roll as REP (5,000+ households/businesses)	✓	✓
Recognition in the Beach Reporter as Real Estate Partner (circ. 44,000 + online)	Prominent Logo	Listing
VIP Recognition on Mira Costa H.S. Marquis on Artesia Blvd	✓	
Logo or 5x7 photo on Real Estate Partners banner at 7 school sites	✓	
Recognition in MBEF E-Newsletter (8,000+ recipients)	Feature	Clickable Logo
Ad (half-page, full-color) in Manhattan Wine Auction Program (1,500+ distribution at Wine Auction + online)	Half Page	Listing
Complimentary Manhattan Wine Auction Tickets	2	
Facebook posts highlighting your support (3,100+ followers)	3	2
Homepage recognition on MBEF and 7 school websites (1.2 million views annually in aggregate)	Rotating	Rotating

Notes on Exposure & Circulation:

- 1.2 million views per year in aggregate on all 7 school websites plus MBEF.org (Google Analytics)
- 1,000 unique visitors per month on average on MBEF.org (www.compete.com)
- Users are spending 9 minutes on average on MBEF.org (www.alexa.com)

Manhattan Beach Education Foundation
mbef.org/givetoday
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