

# COMMUNITY PARTNER

BETTER SCHOOLS • BETTER COMMUNITY



**STRONGER SCHOOLS.  
STRONGER COMMUNITY.  
STRONGER TOGETHER.**





Manhattan Beach is among the best places in the country to live, work and learn because of the incredible support we receive from our local businesses. When businesses invest in our schools through the Manhattan Beach Education Foundation's Community Partner Program they make our community better for everyone.

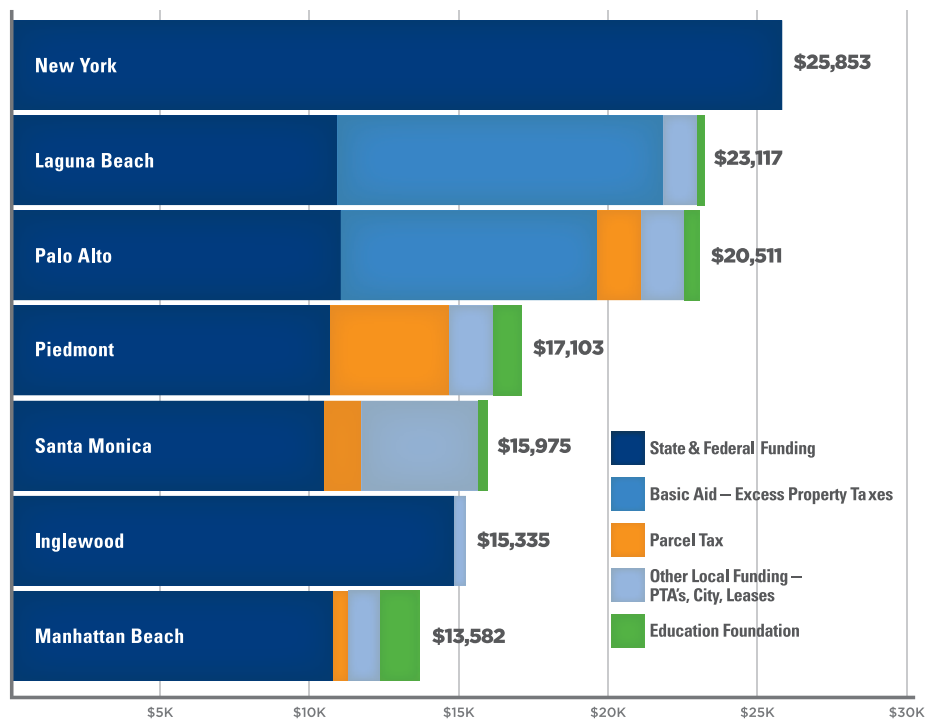
### We Need Your Support

The funding Manhattan Beach Unified School District (MBUSD) receives from the state is simply not enough. Per-pupil funding is determined at the state level in California, and despite high home values and property taxes in Manhattan Beach, funding for our local schools is at the bottom of the state and the country. As MBUSD fixed expenses continue to rise and state funding remains flat, the investment from MBEF has become more critical to sustaining the quality of our public schools. Support of MBEF provides our students with programs that inspire learning, enrich teaching, and promote innovation and academic excellence. Support from you, our Community Partners, is critical in providing every child in our community with exceptional educational opportunities every day.

### A Foundation for Excellence

Each year, donations to MBEF will support a vast array of programs, that enrich the educational experience of every child, every day. MBEF's investment ensures that our students have access to a strong, well-rounded academic program – with enrichment opportunities in STEM, Music & the Arts, Physical Education, and Reading, Writing & Libraries. Our students also benefit from access to more personalized learning in smaller classes and extensive support and counseling services. This foundation ensures our students are equipped for the next step in their academic journey.

PROJECTED PER PUPIL FUNDING BASED ON 2018-2019 ED-DATA



**LEARN MORE**  
 Visit the "What We Do: School Funding Facts" page of the MBEF website ([www.mbef.org](http://www.mbef.org)).



# SPONSORSHIP LEVELS & BENEFITS\*

	Champion \$50,000	Valedictorian \$25,000	Benefactor \$10,000	Leader \$5,000	Friend \$1,500
<b>Banner //</b> Your corporate logo or business card with photo on banners at 7 school sites in highly visible locations					
<b>Mira Costa High School Marquee //</b> VIP recognition on electronic board on Artesia Blvd.					
<b>Manhattan Wine Auction</b>	8 Reserve Room Tickets	4 General Tickets	2 General Tickets		
<b>VIP Community Partner Reception Invitation //</b> Exclusive dinner reception	4 Invites	4 Invites	2 Invites	2 Invites	
<b>Musical Performance //</b> Complimentary admission to a Mira Costa High School band, choral or orchestral performance	8 Tickets	6 Tickets	4 Tickets	2 Tickets	
<b>MBEF Leadership Donor Celebration Invitation //</b> Cocktail reception					
<b>E-Newsletter Recognition //</b> Sent to all MBEF contacts (8,000+ recipients)	Community Partner Spotlight Article	Community Partner Spotlight Article	Clickable Logo	Clickable Logo	
<b>Social Media Posts //</b> Post highlighting your support with tag on Facebook (3,200+ followers)	4	3	2	1	
<b>School Website Logo Recognition //</b> Corporate logo recognition on homepage of MBEF and 7 school websites (1.2 million views annually)	Rotating	Rotating	Rotating	Rotating	
<b>Beach Reporter Ad //</b> Full-page Community Partners recognition (circ. 55,500)	Prominent Logo	Prominent Logo	Logo	Listing	Listing
<b>Manhattan Wine Auction Program Advertisement</b>	Full Page	Full Page	Half Page	Listing	Listing
<b>Community Partner Breakfast Invitation //</b> Networking opportunity & MBUSD State of Education address					
<b>MBEF Website Visibility //</b> Recognition & clickable logo on dedicated Community Partner web page					
<b>Community Partner Decal //</b> For display in your storefront window					
<b>MBEF Annual Report &amp; Honor Roll //</b> Listing (5,000+ households/businesses)					
<b>MBEF Logo //</b> Use of MBEF Community Partner logo for your website & marketing					

\* MBEF reserves the right to adjust sponsorship benefits to meet current safety guidelines if necessary.

## Beach Reporter Ad

- Full-page, full-color ad highlighting all MBEF Community Partners
- Print circulation of 55,500



## Banner

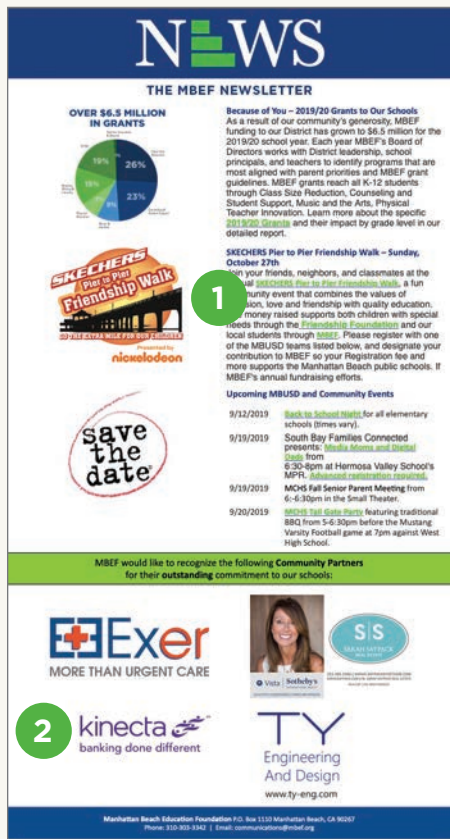
- Strategically placed in highly visible locations at SEVEN school sites
- Logo size based on sponsorship level; Champion 1, Valedictorian 2, Benefactor 3
- Company recognition for 12 months / Banner installed every February and August
- Deadline for inclusion on each banner is January 15 and July 15



8ft

## E-Newsletter

- Emailed to over 8,000+ recipients
- Community Partner Spotlight Article **1**
- Clickable Logo **2**



## School Website Logo Recognition

- Corporate logo recognition rotating on MBEF homepage and all SEVEN school websites
- 1.2 million views per year in aggregate on all websites



## VIP Community Partner Reception

- Exclusive dinner reception recognizing our Community Partner donors at the \$5,000 level and higher



## Manhattan Wine Auction

- Attendance at the largest charity wine auction in Southern California that offers nearly 2,000 guests the best in food and wine in a festive atmosphere at the \$10,000 level and higher
- Advertisement/Listing in event program



## Social Media Posts

- 3,200+ Facebook followers



## Musical Performance

- Opportunity to enjoy a Mira Costa High School band, choral or orchestral performance



www.mbef.org  
www.endowment.mbef.org

BECOME A COMMUNITY PARTNER TODAY

Contact:

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