

COMMUNITY PARTNER

BETTER SCHOOLS • BETTER COMMUNITY



STRONGER SCHOOLS.
STRONGER COMMUNITY.
STRONGER TOGETHER.





Manhattan Beach is among the best places in the country to live, work and learn because of the incredible support we receive from our local businesses. When businesses invest in our schools through the Manhattan Beach Education Foundation's Community Partner Program, they make our community better for everyone.

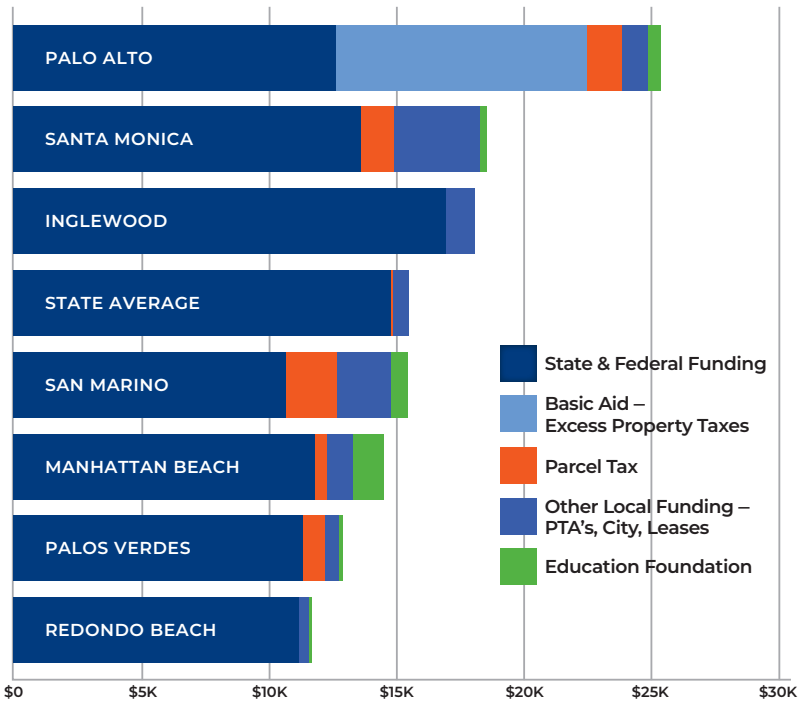
We Need Your Support

Our Manhattan Beach schools are among the best in the state and country. But despite high property taxes, our per pupil funding for education is different from most other high performing districts. Donations to MBEF each year are critical to provide the enriched education that our parents expect, and our students need, to succeed. Despite recent advancements in California's education funding levels, funding for California public schools has been insufficient for decades and Manhattan Beach continues to struggle, receiving roughly \$2,000 below the statewide average before local support. The investment from MBEF continues to be critical to sustaining the quality of our public schools. Support of MBEF helps to maintain reasonable class sizes, rigorous academics, and a breadth of educational experiences from transitional kindergarten through high school. Support from you, our Community Partners, is critical in providing every child in our community with exceptional educational opportunities every day.

A Foundation for Excellence

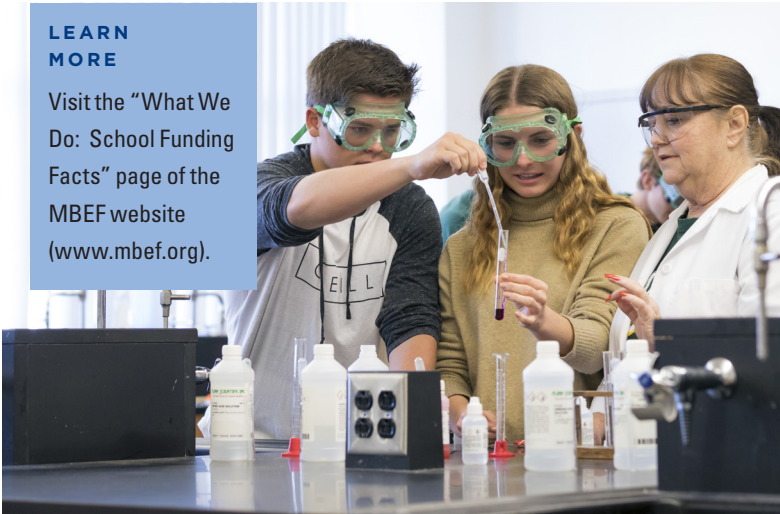
Each year, donations to MBEF will support a vast array of programs, that enrich the educational experience of every child, every day. MBEF's investment ensures that our students have access to a strong, well-rounded academic program – with enrichment opportunities in STEM, Music & the Arts, Physical Education, and Reading, Writing & Libraries. Our students also benefit from access to more personalized learning in smaller classes and extensive support and counseling services. Without additional support from MBEF, many of the robust learning programs and specialized educator positions that shape the exceptional education in our district would be eliminated. These are the unique programs that support 21st century teaching and learning and challenge our students to think critically and creatively.

CALIFORNIA DISTRICT PER-PUPIL FUNDING SOURCE COMPARISON



LEARN MORE

Visit the "What We Do: School Funding Facts" page of the MBEF website (www.mbef.org).



SPONSORSHIP LEVELS & BENEFITS

	Champion \$50,000	Valedictorian \$25,000	Benefactor \$10,000	Leader \$5,000	Friend \$1,500
Banner // Your corporate logo or business card with photo on banners at seven school sites in highly visible locations					
Mira Costa High School Marquee // VIP recognition on electronic board on Artesia Blvd.					
Manhattan Wine Auction	8 Reserve Room Tickets	4 General Tickets	2 General Tickets		
VIP Community Partner Reception Invitation // Exclusive dinner reception	4 Invites	4 Invites	2 Invites		
Musical Performance // Complimentary admission to a Mira Costa High School band, choral or orchestral performance	8 Tickets	6 Tickets	4 Tickets	2 Tickets	
MBEF Leadership Donor Celebration Invitation // Cocktail reception					
E-Newsletter Recognition // Sent to all MBEF contacts (8,000+ recipients)	Community Partner Spotlight Article	Community Partner Spotlight Article	Clickable Logo	Clickable Logo	
Social Media Posts // Post highlighting your support with tag on Instagram and Facebook (3,900+ followers)	4	3	2	1	
School Website Logo Recognition // Corporate logo recognition on homepage of MBEF and seven school websites (1.2 million views annually)	Rotating	Rotating	Rotating	Rotating	
Beach Reporter Ad // Full-page Community Partners recognition (circ. 55,500)	Prominent Logo	Prominent Logo	Logo	Listing	Listing
Manhattan Wine Auction Program Advertisement	Full Page	Full Page	Half Page	Listing	Listing
Community Partner Breakfast Invitation // Networking opportunity & MBUSD State of Education address					
MBEF Website Visibility // Recognition & clickable logo on dedicated Community Partner web page					
Community Partner Decal // For display in your storefront window					
MBEF Annual Report & Honor Roll // Listing (5,000+ households/businesses)					
MBEF Logo // Use of MBEF Community Partner logo for your website & marketing materials					

Beach Reporter Ad

- Full-page, full-color ad highlighting all MBEF Community Partners
- Print circulation of 55,500



Banner

- Strategically placed in highly visible locations at seven school sites
- Logo size based on sponsorship level; Champion ①, Valedictorian ②, Benefactor ③
- Company recognition for 12 months / Banner installed every February and August
- Deadline for inclusion on each banner is January 15 and July 15



Thank You to Our Lead Partners for Investing in Our Schools



To learn more about all MBEF Community Partners, visit MBEF.org.

4ft

8ft

E-Newsletter

- Emailed to over 8,000+ recipients
- Community Partner Spotlight Article ¹
- Clickable Logo ²



Social Media Posts

- 3,900+ Instagram and Facebook followers



School Website Logo Recognition

- Corporate logo recognition rotating on MBEF homepage and all seven school websites
- 1.2 million views per year in aggregate on all websites



Leadership Donor Celebration

- Exclusive reception recognizing our lead donors and partners



Manhattan Wine Auction

- Attendance at the largest charity wine auction in Southern California that offers nearly 2,000 guests the best in food and wine in a festive atmosphere at the \$10,000 level and higher
- Advertisement/Listing in event program



Musical Performance

- Opportunity to enjoy a Mira Costa High School band, choral or orchestral performance



MBEF

www.mbef.org
www.endowment.mbef.org

BECOME A COMMUNITY PARTNER TODAY

Contact:

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