

# COMMUNITY PARTNER

BETTER SCHOOLS • BETTER COMMUNITY

MB  F



STRONGER **SCHOOLS.**  
STRONGER **COMMUNITY.**  
STRONGER **TOGETHER.**



Manhattan Beach is among the best places in the country to live, work and learn because of the incredible support we receive from our local businesses through the Manhattan Beach Education Foundation's Community Partner Program.

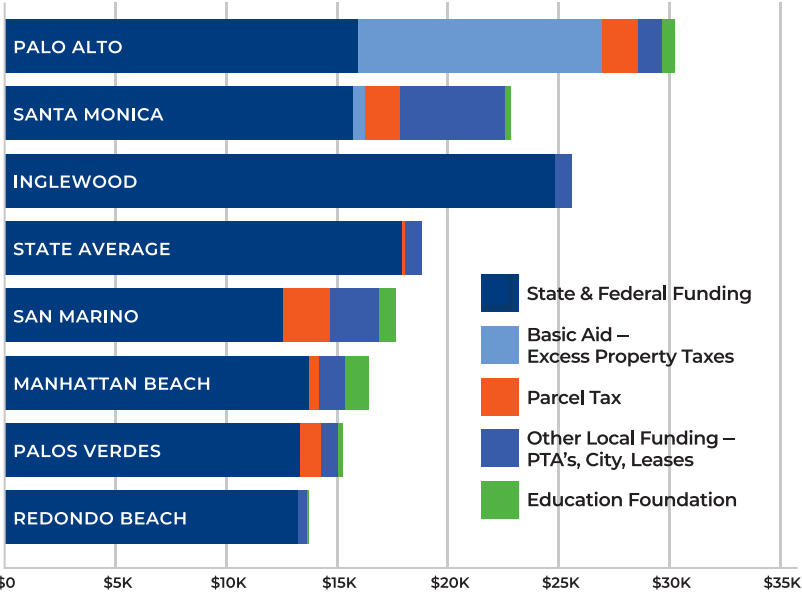
**We Need Your Support**

Our Manhattan Beach schools are among the best in the state and country. But despite high property taxes, our per pupil funding for education is different from most other high performing districts. Donations to MBEF each year are critical to provide the enriched education that our parents expect, and our students need, to succeed. Despite recent advancements in California's education funding levels, funding for California public schools has been insufficient for decades and Manhattan Beach continues to struggle, receiving roughly \$2,000 below the statewide average before local support. The investment from MBEF continues to be critical to sustaining the quality of our public schools. Support of MBEF helps to maintain reasonable class sizes, rigorous academics, and a breadth of educational experiences from transitional kindergarten through high school. Support from you, our Community Partners, is critical in providing every child in our community with exceptional educational opportunities every day.

**A Foundation for Excellence**

Each year, donations to MBEF will support a vast array of programs, that enrich the educational experience of every child, every day. MBEF's investment ensures that our students have access to a strong, well-rounded academic program – with enrichment opportunities in STEAM, Music & the Arts, Physical Education, and Reading, Writing & Libraries. Our students also benefit from access to more personalized learning in smaller classes and extensive support and counseling services. Without additional support from MBEF, many of the robust learning programs and specialized educator positions that shape the exceptional education in our district would be eliminated. These are the unique programs that support 21st century teaching and learning and challenge our students to think critically and creatively.

CALIFORNIA DISTRICT PER-PUPIL FUNDING SOURCE COMPARISON



Data from Ed-Data 21-22 School District Financial Reports

**LEARN MORE**

Visit the "What We Do: School Funding Facts" page of the MBEF website ([www.mbef.org](http://www.mbef.org)).



## SPONSORSHIP LEVELS & BENEFITS

	Champion \$50,000	Valedictorian \$25,000	Benefactor \$10,000	Leader \$5,000	Friend \$1,500
<b>Banner //</b> Your corporate logo or business card with photo on banners at seven school sites in highly visible locations					
<b>Mira Costa High School Marquee //</b> VIP recognition on electronic board on Artesia Blvd.					
<b>Manhattan Wine Auction</b>	8 Reserve Room Tickets	4 General Tickets	2 General Tickets		
<b>NEW Business Advertisement Eblast //</b> Dedicated eblast showcasing a lead partner with a business advertisement to all MBEF contacts (8,000+)					
<b>NEW Rock the ASK //</b> Celebration of the Annual Appeal Campaign	4 Tickets	4 Tickets	2 Tickets	2 Tickets	
<b>E-Newsletter Recognition //</b> Sent to all MBEF contacts (8,000+ recipients)	Community Partner Spotlight Article	Community Partner Spotlight Article	Clickable Logo	Clickable Logo	
<b>Social Media Posts //</b> Post highlighting your support with tag on Instagram and Facebook (3,900+ followers)	4	3	2	1	
<b>School Website Logo Recognition //</b> Corporate logo recognition on homepage of MBEF and seven school websites (1.2 million views annually)	Rotating	Rotating	Rotating	Rotating	
<b>Beach Reporter Ad //</b> Full-page Community Partners recognition (circ. 55,500)	Prominent Logo	Prominent Logo	Logo	Listing	Listing
<b>Manhattan Wine Auction Program Advertisement</b>	Full Page	Full Page	Half Page	Listing	Listing
<b>Community Partner Breakfast Invitation //</b> Networking opportunity & MBUSD State of Education address					
<b>MBEF Website Visibility //</b> Recognition & clickable logo on dedicated Community Partner web page					
<b>Community Partner Decal //</b> For display in your storefront window					
<b>MBEF Annual Report &amp; Honor Roll //</b> Listing (5,000+ households/businesses)					
<b>MBEF Logo //</b> Use of MBEF Community Partner logo for your website & marketing materials					

### Beach Reporter Ad

- Full-page, full-color ad highlighting all MBEF Community Partners
- Print circulation of 55,500



Thank you to the MBEF Community Partners!

Tremendous thanks to the following Manhattan Beach Education Foundation (MBEF) Community Partners for investing in our schools and our students. The funding that our Manhattan Beach schools receive from the state is simply not enough, making support from our local community critical to providing every student with exceptional educational opportunities. Of the more than 300 K-12 districts in California, Manhattan Beach schools receive among the lowest levels of state funding – and yet we remain one of the top ranked districts because of the incredible generosity and commitment of our community. Please support the businesses that support our schools – they help to make Manhattan Beach one of the best places in the country to live, work, and learn!

**CHAMPIONS \$50,000+**  
Chevron

**VALEDICTORIANS \$25,000**  
SKECHERS

**BENEFACTORS \$10,000**  
NORTHROP GRUMMAN

**LEADERS \$5,000**  
exer

**FRIENDS \$1,500**  
SOLLIS

For more information on MBEF and the Community Partner Program, please call 310.305.5362 or visit [www.mbef.org](http://www.mbef.org).

### Banner

- Strategically placed in highly visible locations at seven school sites
- Logo size based on sponsorship level; Champion ①, Valedictorian ②, Benefactor ③
- Company recognition for 12 months



**MBEF COMMUNITY PARTNERS**

Thank You to Our Lead Partners for Investing in Our Schools

To learn more about all MBEF Community Partners, visit [www.mbef.org](http://www.mbef.org).

**SKECHERS**

**KIRKLAND & ELLIS**

**NORTHROP GRUMMAN**

**exer URGENT CARE**

**Chevron**

**SOLLIS**

**COMPASS**

**ie design**

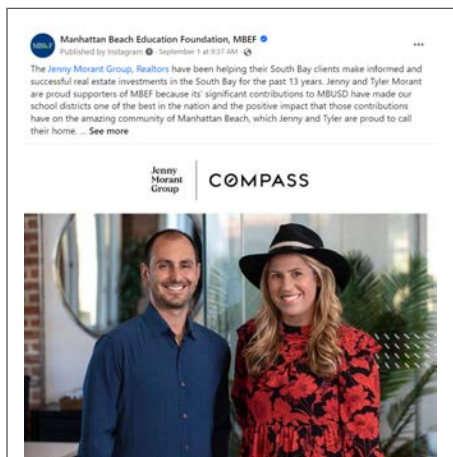
## E-Newsletter

- Emailed to over 8,000+ recipients
- Community Partner Spotlight Article
- Clickable Logo



## Social Media Posts

- 3,900+ Instagram & Facebook followers



## School Website Logo Recognition

- Corporate logo recognition rotating on MBEF homepage and all seven school websites
- 1.2 million views per year in aggregate on all websites



## Manhattan Wine Auction

- Attendance at the largest charity wine auction in Southern California that offers over 2,000 guests the best in food and wine in a festive atmosphere at the \$10,000 level and higher
- Advertisement/Listing in event program



## Mira Costa High School Marquee

- VIP recognition with corporate logo displayed on electronic board on Artesia Boulevard.



**MBEF**

[www.mbef.org](http://www.mbef.org)  
[www.endowment.mbef.org](http://www.endowment.mbef.org)

**BECOME A COMMUNITY PARTNER TODAY**

**Contact:**

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