

COMMUNITY PARTNER

BETTER SCHOOLS • BETTER COMMUNITY



STRONGER **SCHOOLS.**
STRONGER **COMMUNITY.**
STRONGER **TOGETHER.**



Manhattan Beach is among the best places in the country to live, work and learn because of the incredible support we receive from our local businesses.

Building a Foundation for Excellence

Our Manhattan Beach schools rank among the best in the state and the country. However, despite high property taxes, our per pupil funding for education is significantly lower than other top-performing districts. Support of MBEF is essential to ensure the enriched education that our community expects for our students to succeed.

An investment in MBEF's Community Partner Program helps to support a wide array of programs and initiatives that foster academic achievement, creativity, and personal growth. From advanced STEAM curriculum and arts education to early literacy programs and social emotional learning activities, the support from our Community Partners makes a tangible difference in the lives of our students.

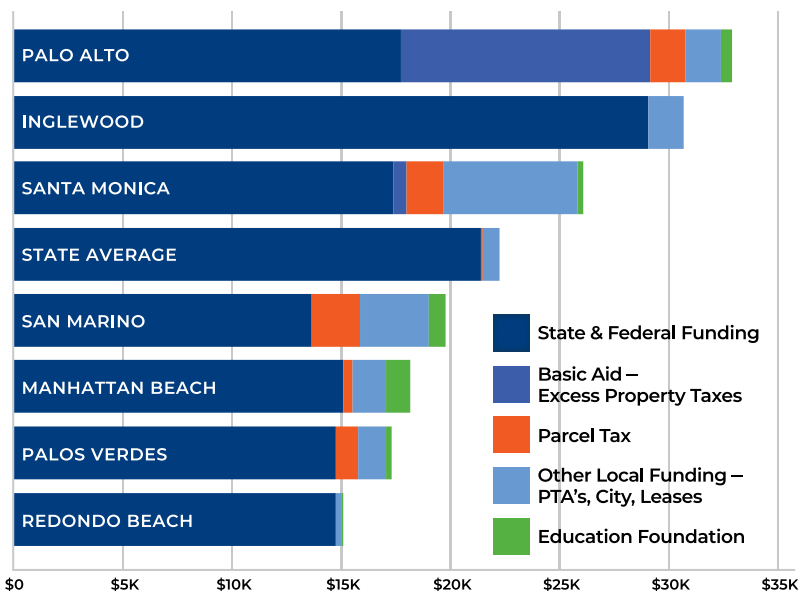
Community Partner Support

Please consider joining our Community Partner Program in the way that best works for your business. Each level provides unique recognition opportunities that reach our school community and beyond.

- Champion - \$50,000
- Valedictorian - \$25,000
- Benefactor - \$10,000
- Leader - \$5,000
- Friend - \$1,500

Details on the benefits are outlined on the pages to follow.

CALIFORNIA DISTRICT PER PUPIL FUNDING SOURCE COMPARISON



Data from Ed-Data 22-23 School District Financial Reports



LEARN MORE
 Visit the "What We Do: School Funding Facts" page of the MBEF website (www.mbef.org).

SPONSORSHIP LEVELS & BENEFITS

	Champion \$50,000	Valedictorian \$25,000	Benefactor \$10,000	Leader \$5,000	Friend \$1,500
Banner // Your corporate logo on banners at seven school sites in highly visible locations					
Mira Costa High School Marquee // VIP recognition on electronic board on Artesia Blvd.					
Manhattan Wine Auction // Signature fundraising event with over 2,250 guests	8 Reserve Room Tickets	4 General Tickets	2 General Tickets		
NEW Rock the ASK // Donor recognition event celebrating the Annual Appeal Campaign	4 Tickets	4 Tickets	2 Tickets	2 Tickets	
Social Media Posts // Post highlighting your support with tag on Instagram and Facebook (4,300+ followers)	4	3	2	1	
School Website Logo Recognition // Corporate logo recognition on homepage of MBEF and seven school websites (1.2 million views annually)	Rotating	Rotating	Rotating	Rotating	
Community Partner Eblast Recognition // Sent to all MBEF contacts (8,000+ recipients)	Clickable Logo-Prominent	Clickable Logo-Prominent	Clickable Logo	Clickable Logo	Listing
Beach Reporter Ad // Full-page Community Partners recognition (circ. 55,500)	Prominent Logo	Prominent Logo	Logo	Listing	Listing
Manhattan Wine Auction Program Advertisement // Full-color ad in program distributed to over 2,250 guests in print and 8,000 digitally	Full Page	Full Page	Half Page	Listing	Listing
Community Partner Breakfast Invitation // Networking opportunity & MBUSD State of Education address					
MBEF Website Visibility // Recognition & clickable logo on dedicated Community Partner web page					
Community Partner Decal // For display in your storefront window					
MBEF Annual Report & Honor Roll // Listing (5,000+ households/businesses)					
MBEF Logo // Use of MBEF Community Partner logo for your website & marketing materials					

Beach Reporter Ad

- Full-page, full-color ad highlighting all MBEF Community Partners
- Print circulation of 55,500

Thank you to the MBEF Community Partners!

The Manhattan Beach Education Foundation (MBEF) is proud to have the following companies that have demonstrated their steadfast commitment to Manhattan Beach public schools through participation in the MBEF Community Partner Program. Being our strong public schools are an integral part of our vibrant and dynamic community, but the need for local support to supplement state funding is just as critical as ever. All of our students have access to exceptional learning in the year to come. Please support the businesses that support our schools — they help to make Manhattan Beach one of the best places in the country to live, work, and learn!

CHAMPIONS
 Alcatraz
 Alcatraz
 Alcatraz
 Alcatraz

VALEDICTORIANS
 Alcatraz
 Alcatraz
 Alcatraz
 Alcatraz

BENEFACTORS
 Alcatraz
 Alcatraz
 Alcatraz
 Alcatraz

PATRONS
 Alcatraz
 Alcatraz
 Alcatraz
 Alcatraz

FRIENDS
 Alcatraz
 Alcatraz
 Alcatraz
 Alcatraz

LEADERS
 Alcatraz
 Alcatraz
 Alcatraz
 Alcatraz

Logos: Chevron, Skechers, Northrop Grumman, SOLLIS, J.P. Morgan, COMPASS, SERRA, etc.

Banner

- Strategically placed in highly visible locations at seven school sites
- Logo size based on sponsorship level; Champion 1, Valedictorian 2, Benefactor 3

MBEF COMMUNITY PARTNERS

Thank You to Our Lead Partners for Investing in Our Schools

To learn more about all MBEF Community Partners, visit www.mbef.org.

Logos: Chevron, Skechers, exer, NORTHROP GRUMMAN, SOLLIS, J.P. Morgan, COMPASS, SERRA, etc.

4ft (left side), 8ft (bottom)

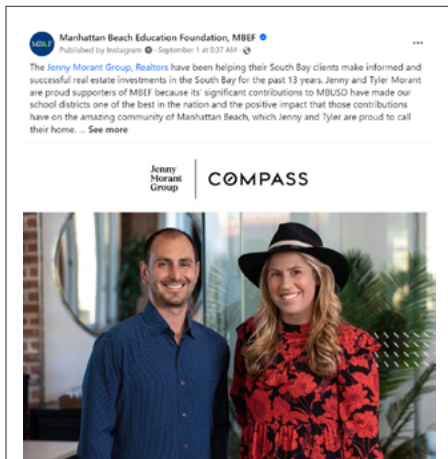
Rock The ASK

- Attendance at Rock the ASK, the donor recognition event celebrating the support of the Annual Appeal



Social Media Posts

- 4,300+ Instagram & Facebook followers



School Website Logo Recognition

- Corporate logo recognition rotating on MBEF homepage and all seven school websites
- 1.2 million views per year in aggregate on all websites



Mira Costa High School Marquee

- VIP recognition with corporate logo displayed on electronic board on Artesia Boulevard



Manhattan Wine Auction

- Attendance at the largest charity wine auction in Southern California that offers guests the best in food and wine in a festive atmosphere
- Advertisement or listing in event program



Manhattan Beach Education Foundation
310.303.3342 | www.mbef.org

FOR MORE INFORMATION

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Community Relations Director
marian@mbef.org | 310-303-3342



COMMUNITY PARTNER PROGRAM COMMITMENT FORM

Community Partner Level

- \$50,000 CHAMPION
- \$25,000 VALEDICTORIAN
- \$10,000 BENEFACTOR
- \$5,000 LEADER
- \$1,500 FRIEND

Contact

Company/Agent Name (as you wish it to appear for Community Partner Program recognition materials)

Contact Name First Last

Company Name Title

Address Street Business Home

City State Zip

Phone Home Office Cell Website

Email

Payment (By mail or email)

By Credit Card Please charge my credit card \$

Cardholder Name

Credit Card # Expiration Date CVV#

By Check: Please mail this form and check payable to:
Manhattan Beach
Education Foundation
P.O. Box 1110
Manhattan Beach, CA 90267

By Email: marian@mbef.org

I understand and agree all donations made are final and non-refundable. Your donation is tax-deductible to the full extent of the law.

Signature of Commitment Date



Manhattan Beach Education Foundation
310.303.3342 | www.mbef.org

TO COMPLETE YOUR ENROLLMENT
Submit this form along with your
business logo and URL to:

Marian Guirguis
Community Relations Director
marian@mbef.org | 310-303-3342