



COMMUNITY PARTNER PROGRAM



STRONGER **SCHOOLS.**
STRONGER **COMMUNITY.**
STRONGER **TOGETHER.**



Manhattan Beach is among the best places in the country to live, work and learn because of the incredible support we receive from our local businesses.

Building a Foundation for Excellence

Our Manhattan Beach schools rank among the best in the state and the country. However, despite high property taxes, our per-pupil funding for education is significantly lower than other top-performing districts. Support of MBEF is essential to ensure the enriched education that our community expects for our students to succeed.

An investment in MBEF’s Community Partner Program helps to support a wide array of programs and initiatives that foster academic achievement, creativity, and personal growth. From advanced STEAM curriculum and arts education to early literacy programs and social-emotional learning activities, the support from our Community Partners makes a tangible difference in the lives of our students.

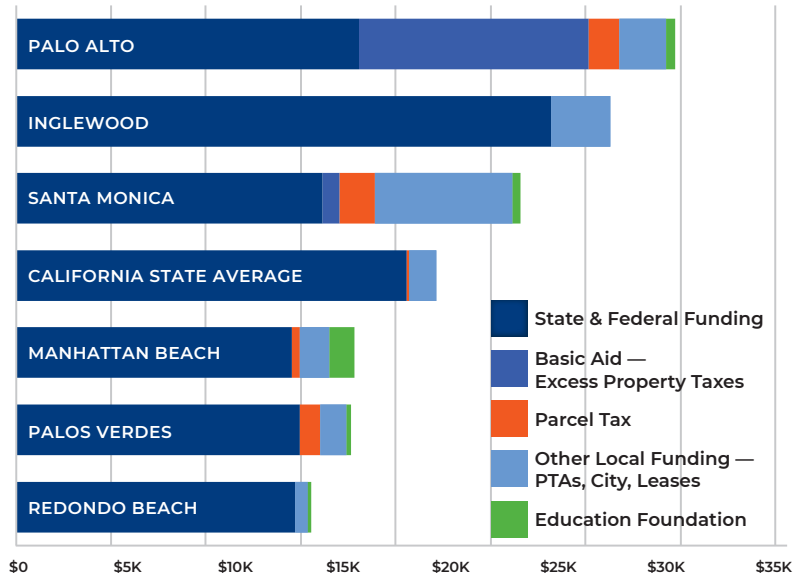
Community Partner Support

Please consider joining our Community Partner Program in the way that best works for your business. Each level provides unique recognition opportunities that reach our school community and beyond.

- Champion - \$50,000
- Visionary - \$25,000
- Innovator - \$15,000
- Benefactor - \$10,000
- Advocate - \$5,000
- Patron - \$2,500

Details on the benefits are outlined on the pages to follow.

CALIFORNIA DISTRICT PER-PUPIL FUNDING SOURCE COMPARISON



Data from Ed-Data 23-24 School District Financial Reports



LEARN MORE
 Visit the “Public School Funding” page of the MBEF website (www.mbef.org).

SPONSORSHIP LEVELS & BENEFITS

	Champion \$50,000	Visionary \$25,000	Innovator \$15,000	Benefactor \$10,000	Advocate \$5,000	Patron \$2,500
Mira Costa High School Marquee // VIP recognition on electronic board on Artesia Blvd.						
Banner // Your corporate logo on banners at seven school sites in highly visible locations				Listing	Listing	Listing
Manhattan Wine Auction // Signature fundraising event with over 2,250 guests	8 Reserve Room Tickets	4 Reserve Room Tickets	2 Reserve Room Tickets			
NEW Superintendent's Circle Reception // Intimate gathering of MBEF's most generous supporters	4 Tickets	2 Tickets	2 Tickets	2 Tickets		
Rock the ASK // Donor recognition event celebrating the success of the Annual Appeal Campaign	4 Tickets	4 Tickets	4 Tickets	2 Tickets	2 Tickets	2 Tickets
Community Partner Breakfast Invitation // Networking opportunity and MBUSD State of Education address	4 Tickets Reserved Seating	4 Tickets Reserved Seating	4 Tickets	2 Tickets	2 Tickets	2 Tickets
MBEF School Website Logo Recognition // Corporate logo recognition on homepage of MBEF and seven school websites (1.2 million views annually)	Clickable Logo	Clickable Logo	Clickable Logo			
NEW MBUSD Family Welcome Packet Insert // Company logo featured on a direct-mail insert distributed to all families in August (5,000+ households)						
Social Media Posts // Post highlighting your support with tag on Instagram and Facebook (4,300+ followers)	4	3	2	1	1	Listing
NEW Online Community Partner Guide // Full-color ad in an online guide with the option to include promotional offers or discount codes	Full-page	Full-page	Full-page	Half-page	Quarter-page	Listing
E-newsletter Recognition // Sent monthly to all MBEF contacts (8,000+ recipients)	Clickable Logo-Prominent	Clickable Logo-Prominent	Clickable Logo-Prominent	Clickable Logo	Clickable Logo	Listing
Beach Reporter Ad // Full-page Community Partners recognition (circ. 55,500)	Prominent Logo	Prominent Logo	Logo	Listing	Listing	Listing
Manhattan Wine Auction Advertisement // Full-color ad in program distributed to over 2,250 guests in print and 8,000 digitally	Full Page	Full Page	Half Page	Half Page	Listing	Listing
MBEF Website Visibility // Recognition and clickable logo on dedicated Community Partner web page						
Community Partner Decal // For display in your storefront window						
MBEF Annual Report & Honor Roll // Listing (5,000+ households/businesses)						
MBEF Logo // Use of MBEF Community Partner logo for your website and marketing materials						

Beach Reporter Ad

- Full-page, full-color ad highlighting all MBEF Community Partners
- Print circulation of 55,500



Banner

- Strategically placed in highly visible locations at seven school sites
- Logo size based on sponsorship level; Champion 1, Valedictorian 2, Innovator 3



Rock The ASK

- Attendance at Rock the ASK, the donor recognition event celebrating the support of the Annual Appeal



School Website Logo Recognition

- Corporate logo recognition rotating on MBEF homepage and all seven school websites
- 1.2 million views per year in aggregate on all websites



Mira Costa High School Marquee

- VIP recognition with corporate logo displayed on electronic board on Artesia Boulevard



Social Media Posts

- 4,300+ Instagram and Facebook followers



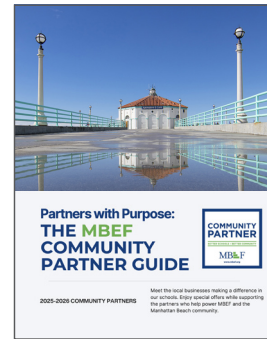
MBUSD Family Welcome Packet Insert

- Reach every MBUSD household (approx. 5,000+) before school begins
- Corporate logo featured on an insert in the official MBUSD Family Welcome Packet distributed to all district households in August



Online Community Partner Guide

- Showcase your business year round in MBEF's online Community Partner Guide
- Optional promotional offers or discount codes



Manhattan Wine Auction

- Attendance at the largest charity wine auction in Southern California that offers guests the best in food and wine in a festive atmosphere
- Advertisement or listing in event program



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FOR MORE INFORMATION

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